

TUESDAY 6th OCTOBER 2020

	BNEW LOGISTICS	BNEW ECOMMERCE	BNEW REAL ESTATE	BNEW DIGITAL INDUSTRY	BNEW ECONOMIC ZONES
	FRANÇA STATION	FRANÇA STATION	FRANÇA STATION	MOVISTAR CENTRE	CASA SEAT
10:30 - 11:30	OPENING (Ada Colau, Mayor of Barcelona)				
11:00 - 12:00	KeyNote BCHALLENGE Ecommerce & Warehouse Management. New Challenges	Debate (ESP) BE-COMMERCE Drive forward steadily 10 years in 90 days or when Covid revolutionized e-commerce			KeyNote (ENG) BSUSTAINABLE Sustainable Economic Zones as a Global Standard
12:00 - 13:00	Debate (ESP) BCOLLABORATIVE The need to promote public-private alliances for logistics development	Debate (ESP) BCHANGER Digitalization, generational change & influence on consumer	Panel (ESP) BSTRONG Barcelona, a resilient city	Panel (ENG) BDIGITAL Edge Computing, materializing a truly smart factory	Panel (ENG) BWOMEN Women Leadership and Role in Economic Zones
13:00 - 14:00	Inspirational Speaker The era of humankind towards the 5th industrial revolution Marc Vidal, Digital transformation & 4.0 industry expert, Allrework (CASA SEAT)				
14:00 - 15:00	Panel (ESP) BFUTURE Future Supply Chains - Vision toward 2030	Panel (ENG) BHYBRID Worldwide retail & marketplaces hybridation & future perspectives	Debate (ENG-ESP) BGLOBAL Global Cities	Panel (ESP) BDIGITAL Digital transformation: the foundation of Industry 4.0	Panel (ESP) BINVEST IN SPAIN Challenges Towards Sustainable Investment Attraction for Spain
15:00 - 16:00	Panel (ENG-ESP) BMOBILITY The Mobility Revolution & it's impact on Real Estate	Debate (ESP) BSTRATEGIC Restaurants after the state of the alarm - conclusions & measures	Debate (ENG) BSUSTAINABLE New urban planning before new needs	Panel (ESP) BTALENT Technology, Talent and Intrapreneurship: the company reinvention	KeyNote (ESP) BHR KEYNOTE Challenges and Perspectives of Economic Zones Companies to Generate and Maintain Jobs
16:00 - 17:00	Inspirational Speaker Cities' Human Future Jorge Alonso, Architect Urban Planner, Chapman Taylor (FRANÇA STATION)				
17:00 - 18:00	Debate (ESP) BGREEN New Green Deal	Panel (ENG) BAUTOMATED Distribution & fulfillment automation. The key of customer centric strategies	Debate (ESP) BSOCIAL Affordable Housing. how can it miss, having available land and willing investors?	Panel (ESP/ENG) BCREATIVE Mass customization: you can imagine it, you can have it	Debate (ENG) BINVEST New Economic Measures will Affect the Future of FDI
18:00 - 19:00	Inspirational Speaker Rational optimism Luca Lazzarini, Training and commercial communication expert, Banco Mediolanum (FRANÇA STATION)				

*Translation ESP/ENG available in all sessions



WEDNESDAY 7th OCTOBER 2020

	BNEW LOGISTICS	BNEW ECOMMERCE	BNEW REAL ESTATE	BNEW DIGITAL INDUSTRY	BNEW ECONOMIC ZONES
	FRANÇA STATION	FRANÇA STATION	FRANÇA STATION	MOVISTAR CENTRE	CASA SEAT
11:00 - 12:00	Panel (ENG/ESP) BKNOWLEDGEABLE The outlook for the Mediterranean and Europe transport and logistic market amid the COVID-19 crisis	Debate (ESP) BAGILE B2B2C, D2C and new strategies in the B2B field. Agile and short-term approach to validate the return on investment	Panel (ESP) BESSENTIAL The role of real estate websites during the coronavirus	Panel (ESP) BTALENT Connecting metropolitan talent	Panel (ESP) BBARCELONA Barcelona Present and Future
12:00 - 13:00	Debate (ESP) BWOMAN Female in male-dominated industries	Panel (ESP) BGREEN Collaboration, Circular Economy & Sustainability. Area companies prepared for the rise of green consumerism?	Panel (ESP) BFUTURE Telework and COVID-19. The future of offices	Debate (ESP) BDIGITAL Benefits of AI in the Economy and Society 4.0	Panel (ENG) BAFRICA1 Pillars for the Future of Africa's Economy
13:00 - 14:00	Inspirational Speaker Small revolutions for life & work Elsa Punset , Education & emotional intelligence applied to change expert (FRANÇA STATION)				
14:00 - 15:00	Panel (ESP) BEXCELLENT The keys to excellence in leading companies to be at the logistics forefront	Debate (ESP) BEFFICIENT Healthy and sustainable food and Mass Distribution. Future challenges	Panel (ESP) BINVEST Impact investment industry	Panel (ESP) BINDUSTRY Neural Networks, Artificial Intelligence and Robotics	Debate (ENG) BREGIONAL Role of Economic Zones in the New Economic Regionalization
15:00 - 16:00	Panel (ENG/ESP) BTRENDY The future of logistics: Sustainability, digital transformation and collaborative logistics	Panel (ESP) BLOCAL Proximity markets & e-commerce. Future urban micro.hubs of fresh products?	Debate (ENG-ESP) BFUTURE Europe and what else?	Panel (ESP/ENG) BDIGITAL Big Data: the great catalyst of Industry 4.0	Panel (ENG) BSERVICES How Economic Zones will Support the Growth of the Services Industry in the Post Pandemic Period?
16:00 - 17:00	Inspirational Speaker Women and Diversity in Technology Cecilia Tham , Entrepreneur & technologist (FRANÇA STATION)				
17:00 - 18:00	Keynote (ENG) BSMART Smart & Autonomous delivery and future perspectives	Panel (ESP) BSMART Food Last Mile Transformation - Dark Stores & Dark Kitchens	Debate (ESP) BFUTURE Hotel sector. Measures by the government. Europe and the future of the sector	Debate (ESP) BINDUSTRY The unbeatable binomial: Collaborative Robotics and Artificial Intelligence	Panel (ESP) BSECURE Economic Zones as Fundamental Elements of Regional and National Security
18:00 - 19:00	Inspirational Speaker Future smart cities' challenges & opportunities Alicia Asín , Artificial intelligence, IoT & Big Data expert, Libelium (FRANÇA STATION)				

*Translation ESP/ENG available in all sessions



THURSDAY 8th OCTOBER 2020

	BNEW LOGISTICS	BNEW ECOMMERCE	BNEW REAL ESTATE	BNEW DIGITAL INDUSTRY	BNEW ECONOMIC ZONES
	FRANÇA STATION	FRANÇA STATION	FRANÇA STATION	MOVISTAR CENTRE	CASA SEAT
11:00 - 12:00	Panel (ESP) BMULTIMODAL SIMPLE Project: Simplify, digitalize and collaborate in intermodal transport	Panel (ENG) BGLOBAL One-Stop-Global - Mandatory electronic advanced pre-declaration for cross-border Ecommerce globally	Panel (ESP) BCREATIVE Hotels as a model of flexible building	Panel (ESP) BENTREPRENEUR Incubators of the XXI century: the epicenter of technology and entrepreneurship	Panel (ENG) BAFRICA2 Africa's Commerce and Development : Lessons from COVID19 Experience
12:00 - 13:00	Debate (ESP/ENG) BSTRATEGIC Brexit: Repercussion and strategies in the logistics sector	Panel (ESP) BPREPARED B2B VS B2C How to manage e-commerce tension and stressed supply chains	Panel (ESP) BINVEST Investors Sentiment: How are the different sources of capital reading spanish market recovery	Panel (ESP) BGREEN Green Industry: impact of Economy 4.0 on the agenda 2030 SDGs	Panel (ENG) BCLEAN PANEL Virus-Free Economic Zones
13:00 - 14:00	Inspirational Speaker De-energizing the Earth's climate Mario Picazo , Metheorology expert & Presenter (FRANÇA STATION)				
14:00 - 15:00	Panel (ESP) BDIGITAL Digital logistics and transport operations. Converging paths?	Panel (ENG) BLEGAL One-Stop-Europe. Legal changes for crossborder e-commerce into Europe	Panel (ESP) BFUTURE Retail: Looking to the futur	Panel (ESP/ENG) BINDUSTRY Additive manufacturing: Expanding the manufacturing horizons	Panel (ENG) BOPEN The Structural Reform of the WTO to Consolidate Multilateralism Post COVID-19
15:00 - 16:00	Panel (ESP) BSKILLED Occupation: Which profiles are demanding companies in the logistic sector?	Panel (ESP) BB2B B2B acceleration & future predictions	Panel (ESP) BFUTURE Consequences and new challenges in shopping centers	Panel (ESP) BINDUSTRY The digital transformation of factories: sectors, applications and challenges	Panel (ESP) BSAFE ZONE /OCDE Safe Zones and OECD Recommendations
16:00 - 17:00	Inspirational Speaker Moonshot thinking: How sustainability Is transforming us Sandra Pina , Sustainability & Business expert (FRANÇA STATION)				
17:00 - 18:00	Panel (ESP) Logistic centers and its economic impact in terms of Investment and occupation	Debate (ESP) BFINTECH Challenges and opportunities in the leap from online sales, payments as a key factor	Panel BTRENDY The way we will work from now on	Panel (ESP/ENG) BDIGITAL Great growth opportunities in 5G	Debate (ESP) BTECH E-Commerce Zones
18:00 - 19:00	Inspirational Speaker The positive power of change Mago More , Expert in change management, Mago More Fun Business (CASA SEAT)				

*Translation ESP/ENG available in all sessions

FRIDAY 9th OCTOBER 2020

	BNEW LOGISTICS	BNEW ECOMMERCE	BNEW REAL ESTATE	BNEW DIGITAL INDUSTRY	BNEW ECONOMIC ZONES
	FRANÇA STATION	FRANÇA STATION	FRANÇA STATION	MOVISTAR CENTRE	CASA SEAT
11:00 - 12:00	BAWARDS BNEW Best Innovation Awards	Debate (ESP) BECONOMY Spanish trade and entrepreneur ecosystem challenges	Panel (ESP) BSTRATEGIC Territorial strategy for new sectors of economic activity	Panel (ESP) BGLOBAL Coworking: employment in a digital and global world	Panel (ENG) BEUROPE The Role of European Economic Zones in Industrial Recovery
12:00 - 13:00	Debate (ESP) BSECURE Cybersecurity: Are companies prepared to minimize cyberattacks?	Debate (ESP) BENTERPRENEUR e-commerce, tech business & entrepreneurship. Entrepreneurship opportunities & digital transformation	Panel (ESP) BPREPARED Professionalization in asset management	Debate (ESP) BINDUSTRY Industrial globalization after COVID-19	Panel (ENG) BSTRATEGIC Economic Zones as Strategic Reserves
13:00 - 14:00	Inspirational Speaker How to face the change in the post-COVID-19 era Pilar Jericó , Entrepreneur, writer and speaker (FRANÇA STATION)				
14:00 - 15:00	Panel (ESP/ENG) BTECH Reach and restrictions in technology	Panel (ENG) BINTELLIGENT e-commerce, AI & Big Data for the positive impact on the customer's experience	Panel (ENG-ESP) BSUSTAINABLE 2030. Trends for a sustainable world	Panel (ESP/ENG) BSECURE Cybersecurity: an essential issue in the digital society	Panel (ESP) BAMERICAS The Role of Latin American Economic Zones in Industrial Recovery
15:00 - 16:00	Panel (ENG) BSMART Future air smart & autonomous delivery. 2030 transformation vision	Panel (ESP) BDIGITAL Retailers & Brands digital transformation acceleration	Panel (ESP) BSUSTAINABLE Challenges in Real Estate to mitigate climate change	Panel (ESP) BGLOBAL Digital Industries in the world	Panel (ENG) BASSOCIATION Towards a Greater Cooperation Between Economic Zones
16:00 - 17:00	Inspirational Speaker Mente.com, understanding the brain of the 21st Century Marian Rojas , Psychiatrist specialized in emotional management (FRANÇA STATION)				
17:00 - 18:00	Panel (ESP) BLOGISTICS LATAM The Future of Logistics in LATAM	Panel (ESP) BTECH Retailtech on a digital consumer environment	Panel (ESP) BTODAY Coliving and the New Trend in Shared Spaces	Panel (ESP) BDIGITAL Technology at the service of science and health	Debate (ESP) BCUSTOMS Future of Customs After COVID-19 Pandemic
18:00 - 19:00	Inspirational Speaker 4.0 personal productivity César Piqueras , Benchmark in training and motivation of professionals and managers, Excéltas Global (FRANÇA STATION)				

*Translation ESP/ENG available in all sessions

Program subject to change

Organized by:


BWater:

 Sabadell

 Diputació Barcelona

 Santander

 Port de Barcelona

 Generalitat de Catalunya

 seidor



Supported by:

 Ajuntament de Barcelona

BEarth:

 savills

 cellnex

 Deloitte.

 Port Tarragona

 bcnairs

 Metropolis Barcelona Economic Development Agency

 adif

 Puertos del Estado

 renfe

BAir:

 Servihabitat

 Sepes

 CBRE

 ICEX

 MERLIN PROPERTIES

 INCASOL

 CIMALSA

 Agència de l'Habitatge de Catalunya

 fotocasa

 Colonial

 ACCIÓ