

6TH EDITION 29 SEP - 2 OCT 2025



connect
drive
transform

CONNECTING SECTORS TO BOOST THE **4.0 ECONOMY**



The **Barcelona New Economy Week - BNEW** is a **physical and digital B2B event** that brings together unique events in Aviation, Digital Industry, Mobility, Sustainability, Talent, Health and Experience, all of them with a common denominator: the new economy.

BNEW BNEW is a different and **unique event** because it is **the first with a hybrid character**: a physical event that is supported by a digital platform, to facilitate the presence of people from all over the world.

BNEW IS AN EVENT:



GREEN DEAL



TAILOR MADE



CREATIVE AND
SENSITIVE

7 EVENTS
CONNECTED TO EACH OTHER



WHAT DOES BNEW OFFER YOU?

The value proposition of this event is its hybrid format, with a face-to-face and a digital part, which complement each other and create synergies between agents from different sectors from anywhere in the world. **These are the 3 fundamental aspects:**

KNOWLEDGE

Content sessions in television format with top-level speakers from different sectors of activity, which you can follow in person or via streaming through the event's digital platform.



INNOVATION AND TALENT

The digital platform allows all its visitors to access all the innovation and the latest trends in each sector with presentations and a directory categorized by type of product and service. In addition, BNEW awards the best startup in each vertical every year.

NETWORKING

A powerful digital platform for networking that, through algorithms based on Artificial Intelligence, allows the creation of B2B agendas, optimizing the time of the participants with the right target.



GREAT PLATFORM FOR COMMUNICATION AND PROMOTION

265,000 ANNUAL VISITS TO THE WEBSITE

42 NEWSLETTERS

1,145 ARTICLES PUBLISHED

20 MILLION IMPACTS IN THE COMMUNICATION
CAMPAIGN

32 NATIONAL AND INTERNATIONAL
MEDIA PARTNERS

63 APPEARANCES ON RADIO AND TV PROGRAMS

*2024 Highlights



+ 5,000



4,700



2,278



4,320



BARCELONA, WORLD CAPITAL OF THE NEW ECONOMY

BNEW 2025 will take place at **DFactory Barcelona**, a unique building in the city of Barcelona featuring open, spacious, and digital areas, fully aligned with the Agenda 2030. A disruptive and innovative event that embraces possibilities, new approaches, and an economic paradigm shift driven by new technologies. And all of this in **Barcelona, the leading European city of the new economy**, which is firmly committed to this new way of doing things and boasts a vast 4.0 business ecosystem.



BNEW 2020

IN FIGURES

10,861 attendees

358 speakers

160 sessions

52 participating startups



5

VERTICALS

BNEW **LOGISTICS**BNEW **ECOMMERCE**BNEW **REAL ESTATE**BNEW **DIGITAL INDUSTRY**BNEW **ECONOMIC ZONES**

LOCATIONS

Estació de França
Movistar Centre
Casa SEAT



SETS

5

BNEW 2021

IN FIGURES

12,137 attendees

821 speakers

244 sessions

72 participating startups



TOP

VERTICALS

BNEW **REAL ESTATE**

BNEW **LOGISTICS**

BNEW **ECOMMERCE**

BNEW **DIGITAL INDUSTRY**

BNEW **ECONOMIC ZONES**

BNEW **TALENT**

BNEW **MOBILITY**

BNEW **SCIENCE**

BNEW **SUSTAINIBILITY**

BNEW **CITY**



LOCATIONS

Estació de França
Movistar Centre
Casa SEAT
La Pedrera
Roca Gallery
Antiga Fàbrica Damm
La Boqueria



SETS

8

BNEW 2022

IN FIGURES

10,500 attendees

622 speakers

131 sessions

60 participating startups

INDUSTRY STARTUP
MENTORING PITCH OF
UPS OF DIGITAL INDUSTRY



8 2022

BSUSTAINABLE SOFTWARE
DIGITAL PLATFORMS TO
HELP US MEET THE SDGs





VERTICALS

BNEW **REAL ESTATE**

BNEW **MOBILITY**

BNEW **DIGITAL INDUSTRY**

BNEW **TALENT**

BNEW **SUSTAINABILITY**

BNEW **INVEST**

BNEW **EXPERIENCE**



LOCATION

DFactory Barcelona



SETS

5

BNEW 2023

IN FIGURES

12,508 attendees

350 speakers

100 sessions

70 participating startups





VERTICALS

BNEW **PROPTech**

BNEW **HEALTH**

BNEW **MOBILITY**

BNEW **SUSTAINABILITY**

BNEW **TALENT**

BNEW **DIGITAL INDUSTRY**

BNEW **EXPERIENCE**



LOCATION

DFactory Barcelona



SETS

3

BNEW 2024

IN FIGURES

12,746 attendees

350 speakers

100 sessions

170 participating startups





VERTICALS

BNEW **AVIATION**

BNEW **HEALTH**

BNEW **MOBILITY**

BNEW **SUSTAINABILITY**

BNEW **TALENT**

BNEW **DIGITAL INDUSTRY**

BNEW **EXPERIENCE**



LOCATION

DFactory Barcelona



SETS

3

IN THE PREVIOUS **5 EDITIONS**

we added

- **60,752** ATTENDEES
- **2,501** SPEAKERS
- **732** HOURS OF CONTENT
- **424** PARTICIPATING STARTUPS
- **1,394,820** VIEWS ON YOUTUBE

Now it's your turn! Will you join us in continuing to grow the new economy?

WE'RE COUNTING ON YOU
AT BNEW 2025





6TH EDITION **9 SEP - 2 OCT 2025**