

connect drive transform

CONNECTING SECTORS TO BOOST THE 4.0 ECONOMY





The Barcelona New Economy Week - BNEW is a physical and digital B2B event that brings together unique events in Aviation, Digital Industry, Mobility, Sustainability, Talent, Health and Experience, all of them with a common denominator: the new economy.

BNEW BNEW is a different and **unique event** because it is **the first with a hybrid character**: a physical event that is supported by a digital platform, to facilitate the presence of people from all over the world.

BNEW IS AN EVENT:







7 EVENTS CONNECTED TO EACH OTHER



WHAT DOES BNEW OFFER YOU?

The value proposition of this event is its hybrid format, with a face-to-face and a digital part, which complement each other and create synergies between agents from different sectors from anywhere in the world. **These are the 3 fundamental aspects:**

KNOWLEDGE

Content sessions in television format with top-level speakers from different sectors of activity, which you can follow in person or via streaming through the event's digital platform.



NETWORKING

A powerful digital platform for networking that, through algorithms based on Artificial Intelligence, allows the creation of B2B agendas, optimizing the time of the participants with the right target.



N AND TALENT

The digital platform allows all its visitors to access all the innovation and the latest trends in each sector with presentations and a directory categorized by type of product and service. In addition, BNEW awards the best startup in each vertical every year.



GREAT PLATAFORM FOR COMMUNICATION AND PROMOTION

265,000 ANNUAL VISITS TO THE WEBSITE

42 NEWSLETTERS

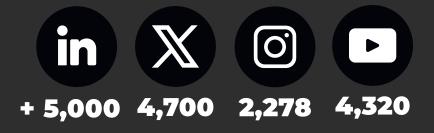
1,145 ARTICLES PUBLISHED

20 MILLION IMPACTS IN THE COMMUNICATION CAMPAIGN

32 NATIONAL AND INTERNATIONAL MEDIA PARTNERS

63 APPEARANCES ON RADIO AND TV PROGRAMS

*2024 Highlights

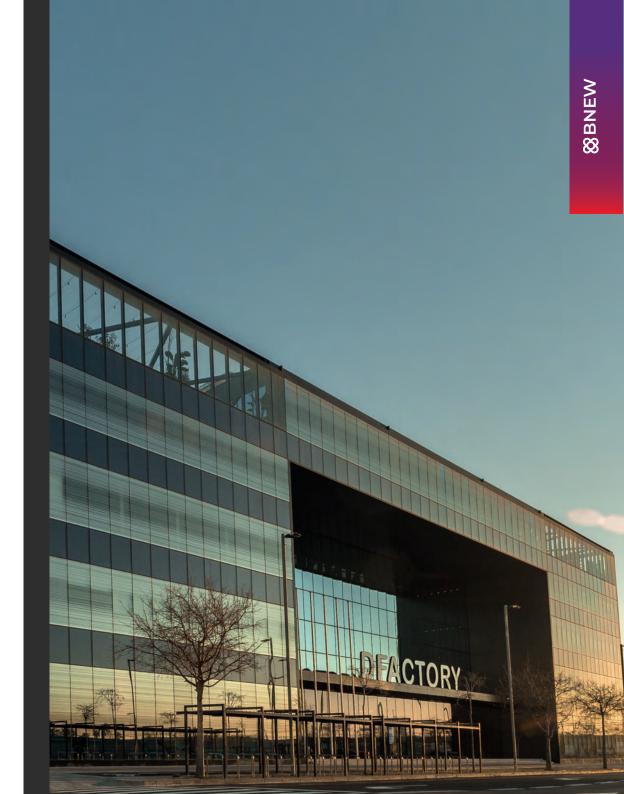






BARCELONA, WORLD CAPITAL OF THE NEW ECONOMY

BNEW 2025 will take place at DFactory Barcelona, a unique building in the city of Barcelona featuring open, spacious, and digital areas, fully aligned with the Agenda 2030. A disruptive and innovative event that embraces possibilities, new approaches, and an economic paradigm shift driven by new technologies. And all of this in Barcelona, the leading European city of the new economy, which is firmly committed to this new way of doing things and boasts a vast 4.0 business ecosystem.



BNEW 2020 IN FIGURES

10,861 attendees

358 speakers

160 sessions







WERTICALS

BNEW **ECOMMERCE**BNEW **REAL ESTATE**BNEW **DIGITAL INDUSTRY**BNEW **ECONOMIC ZONES**





LOCATIONS

Estació de França Movistar Centre Casa SEAT SETS

5

BNEW 2021

12,137 attendees

821 speakers

244 sessions









LOCATIONS

Estació de França Movistar Centre Casa SEAT La Pedrera Roca Gallery Antiga Fàbrica Damm La Boqueria **SETS**

8

VERTICALS

BNEW REAL ESTATE BNEW LOGISTICS **BNEW ECOMMERCE BNEW DIGITAL INDUSTRY** BNEW **ECONOMIC ZONES BNEW TALENT BNEW MOBILITY BNEW SCIENCE BNEW SUSTAINIBILITY**

BNEW CITY

10,500 attendees

622 speakers

131 sessions







VERTICALS

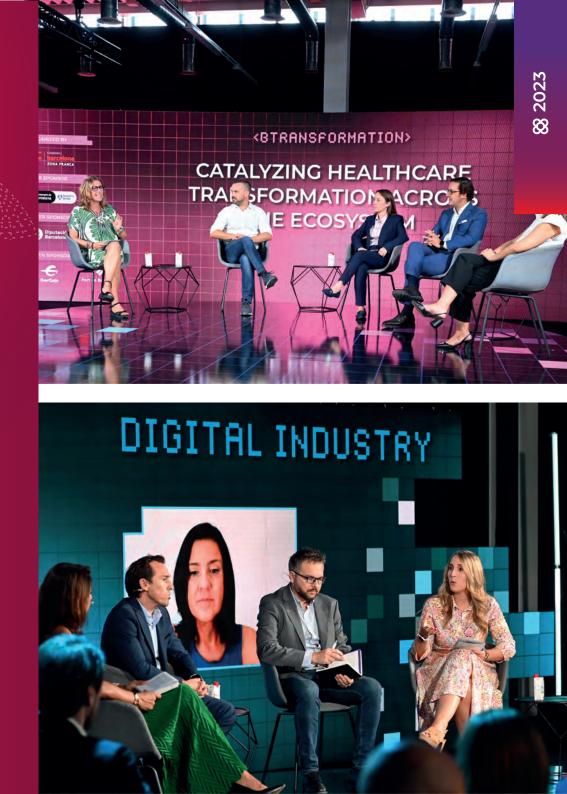
BNEW REAL ESTATE
BNEW MOBILITY
BNEW DIGITAL INDUSTRY
BNEW TALENT
BNEW SUSTAINABILITY
BNEW INVEST
BNEW EXPERIENCE

BNEW 2023 IN FIGURES

12,508 attendees

350 speakers

100 sessions





VERTICALS

BNEW **PROPTECH**BNEW **HEALTH**BNEW **MOBILITY**BNEW **SUSTAINABILITY**BNEW **TALENT**BNEW **DIGITAL INDUSTRY**BNEW **EXPERIENCE**

BNEW 2024 IN FIGURES

12,746 attendees

350 speakers

100 sessions







WERTICALS

BNEW AVIATION
BNEW HEALTH
BNEW MOBILITY
BNEW SUSTAINABILITY
BNEW TALENT
BNEW DIGITAL INDUSTRY
BNEW EXPERIENCE

IN THE PREVIOUS 5 EDITIONS

we added

- **60,752** ATTENDEES
- **2,501** SPEAKERS
- 732 HOURS OF CONTENT
- 424 PARTICIPATING STARTUPS
- 1,394,820 VIEWS ON YOUTUBE

Now it's your turn! Will you join us in continuing to grow the new economy?

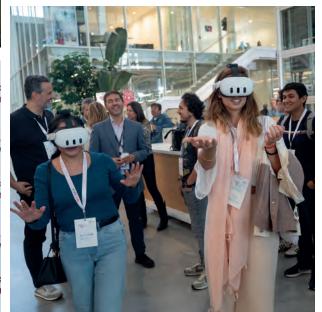
WE'RE COUNTING ON YOU AT BNEW 2025

















6TH EDITION 9 SEP - 2 OCT 2025

