



RULES FOR THE SELECTION OF PROJECTS FOR BNEW BARCELONA START-UP INNOVATION HUB TO BE HELD IN BARCELONA FROM OCTOBER 6TH TO 9TH

INTRODUCTION

Barcelona New Economy Week – BNEW is a **physical and digital B2B** event that gathers unique events of the sectors of **Logistics, Real Estate, Digital Industry, Ecommerce** and **Economic Zones**. They all share a common denominator: **New Economy**.

BNEW will be a different and unique event due to its hybrid nature, namely it will be a physical event to be supported by a digital platform so that everyone can be part of it.

Barcelona New Economy Week will be held from October 6th to 9th aimed at professionals from different economic sectors, industries, small and medium-sized companies, large corporations, administrations and institutions, Startups...

Sectors to be featured

1. Real estate
2. Ecommerce
3. Economic Zones
4. Logistics
5. Digital Industry

BNEW is looking for **disruptive companies** in different sectors, *do you think that can be yours?*

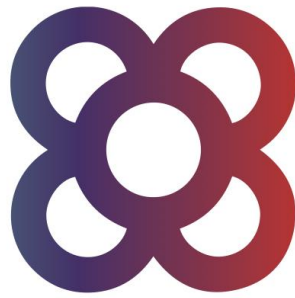
The **BNEW Barcelona Start-up Innovation Hub** is a unique opportunity for you to:

- Present your innovations in a unique environment.
- Spread your experience within the framework of innovation.
- Expand your contacts through all the Networking tools, that offers you the BVillage in the BNEW.
- Be visible globally with online and offline broadcasts.
- Discover last trends in the sector.
- Obtain the BNEW award for best innovation

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BNEW
BARCELONA NEW ECONOMY WEEK
2020
6-9 octubre

SELECTION OF PROJECTS

The Expert Committee will evaluate the solutions presented with the following criteria:

- The project impact for industry.
- Capable management teams.
- High value technological solutions with delivering sustainable competitive advantages are preferred.
- Potential for sustainable growth.
- Influence the economy and society, in general.
- The company must have a high innovation component.

All projects must be submitted using the official platform. The organization will address each participant to notify the approval of the submission if all documentation and materials were correctly received or if further information or clarification is needed. An Expert Committee will rank the projects in order to obtain a shortlist of the best solutions. The final selection will follow the rank ordering provided by the Expert Committee.

Only the selected solutions by members of the Expert Committee are eligible to present their projects in the BNEW Barcelona Start-up Innovation Hub, depending on the sector they have applied.

By submitting a business plan, candidates represent and warrant to **BNEW Barcelona** that they have all rights, titles and/or interests in the business plan submitted. And the information it contains is accurate and complete, and that by submitting the document to the BNEW Barcelona Start-up Innovation Hub they are not, and will not be, violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy.

The BNEW Barcelona organization reserves the right to disqualify any entry that, in its sole judgment, violates the letter or the spirit of the guidelines, processes and rules of the event and its decisions are final and binding.

BNEW Barcelona Start-up AWARDS

All the participants in the BNEW Startup Innovation Hub will be direct candidates to the BNEW Awards in the startup category.

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ORGANIZATION

EL CONSORCI DE LA ZONA FRANCA organizes the BNEW The **BNEW Barcelona Start-up Innovation Hub** is organized by LaSalle Technova Barcelona in collaboration with the IASP (International Association of Science Parks and Areas of Innovation). La Salle Technova Barcelona designated an Expert Committee who is responsible for selected the best start-up solutions.

CONFIDENTIALITY

All materials presented, including business plans, must be appropriate for public dissemination. They must not include any confidential information that the entrepreneur does not wish to make public. Due to the nature of the event, the organization will not be held responsible for the confidentiality of the business plans and their content.

CALENDAR

The deadline for submitting the innovative solutions is on **July 30th 2020**. During the following days, the Expert Committee will analyse and evaluate the projects presented and choose the best finalists. The organizers will contact the selected solutions by mail, so they can participate in the Innovation Hub during the Barcelona New Economy Week 2020.

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