



RULES FOR THE SELECTION OF PROJECTS FOR THE BNEW START-UP INNOVATION HUB TO BE HELD IN BARCELONA FROM 3RD TO 6TH OCTOBER

INTRODUCTION

Barcelona New Economy Week (BNEW) will be held from 3rd to 6th October to respond to the future challenges of corporates, retailers and companies that offer solutions in the sectors of Real Estate, Sustainability, Talent, Mobility and Digital Industry. In this sense, Bnew is looking for **disruptive companies** in all these sectors, *do you think that can be yours?*

The adoption of advanced technologies is changing the value chain and redefining the business models of many sectors. The most disruptive innovations, in this and other sectors, are being led by start-ups that offer agile structures to face the rapid change.

The **BNEW Start-up Innovation Hub** is a single meeting point between corporate companies, potential partners, investors and those technological breakthroughs in the Real Estate, Sustainability, Talent, Mobility and Digital Industry sectors that are radically changing the sectors.

The **BNEW Start-up Innovation Hub** is a unique opportunity for you to:

- **Present** your creative and innovative solution to the top Industrial Corporations Worldwide, Investors and Corporate Venture.
- **Show** your Innovative project in a 5 minutes pitch in front of an audience of investors, corporates, customers, suppliers, potential partners and, in general, specialized audience worldwide. (Only the 5 selected)
- **Do Networking through B2B meetings and the Bnew platform Club** with professionals from different economic sectors, industries, small and medium-sized companies, large corporations, administrations and institutions and startups to encourage cross-border collaborations.
- **Access to specialized sector knowledge** with free tickets for the four days of the event
- The **TOP TEN** will be also direct candidates to the **BNEW Awards** on the categories: **Best Start-up Award (one award per sector)**.
- The selected projects will be published in the **BNEW start-up directory** with the best start-ups of the year.

SELECTION OF PROJECTS

The Expert Committee will evaluate the solutions presented with the following criteria:

- The project impact for the industry.
- Capable management teams.

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- High value technological solutions with delivering sustainable competitive advantages are preferred.
- Potential for sustainable growth.
- Influence the economy and society, in general.
- The company must have a high innovation component.

All projects must be submitted using the official platform. The organization will address each participant to notify the approval of the submission if all documentation and materials were correctly received or if further information or clarification is needed. An Expert Committee will rank the projects in order to obtain a shortlist of the best solutions. The final selection will follow the rank ordering provided by the Expert Committee.

Only the selected solutions by members of the Expert Committee are eligible to present their projects in the Bnew Start-up Innovation Hub, depending on where they have applied.

By submitting a business plan, candidates represent and warrant to **BNEW** that they have all rights, titles and/or interests in the business plan submitted. And the information it contains is accurate and complete, and that by submitting the document to the Bnew Start-up Innovation Hub they are not, and will not be, violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy.

Bnew organization reserves the right to disqualify any entry that, in its sole judgment, violates the letter or the spirit of the guidelines, processes and rules of the event and its decisions are final and binding.

BNEW Startup AWARDS

The Awards will recognize those innovative and creative solutions that impact to Real Estate, Sustainability, Talent, Mobility and Digital Industry sectors.

ORGANIZATION

EL CONSORCI DE LA ZONA FRANCA is the institution that organizes BNEW.

CONFIDENTIALITY

All materials presented, including business plans, must be appropriate for public dissemination. They must not include any confidential information that the entrepreneur does not wish to make public. Due to the nature of the event, the organization will not be held responsible for the confidentiality of the business plans and their content.

CALENDAR

The deadline for submitting the innovative solutions is on **September 1st 2022**. During the following days, the Expert Committee will analyse and evaluate the projects presented and choose the best finalists. The organizers will contact the selected solutions by mail, so they can participate in the Innovation Hub during the BNEW 2022.

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