

THE EVENT WILL BE HELD ON 6 – 9 OCTOBER

BNEW has chosen 50 startups to boost the economy's reactivation

- The firms operate in the five sectors that this great event, organized by the Consorci de la Zona Franca de Barcelona, will develop for the reactivation of the economy: Real Estate, Logistics, eCommerce, Digital Industry and Economic Zones.
- Barcelona New Economy Week has extended the deadline until September 20 to register free of charge for the event through its website.

Barcelona, 2 September 2020. – El Consorci de la Zona Franca de Barcelona (CZFB) has selected 50 domestic and international start-ups to participate in **BNEW - Barcelona New Economy Week**, the great professional event for the economy's reactivation that will take place from October 6 to 9 in Barcelona. The selected companies operate in one of the five sectors on which BNEW will focus (Real Estate, eCommerce, Logistics, Digital Industry and Economic Zones). All of them have a high innovation component and present sustainable solutions committed to circular economy.

The **CZFB**, in collaboration with **La Salle Campus Barcelona-URL**, through its **La Salle Technova Barcelona** innovation park, has chosen 15 real estate firms, 8 of them linked to digital commerce, 11 to logistics and 4.0 industry and 5 more related to the economic zones' activity. Around a hundred newly created companies from different countries entered the selection process, that has taken into consideration the contribution that these firms can make for the transformation of the sectors that are present at the event.

Departamento de Comunicación Corporativa CZFB

lluis.lopez@zfbarcelona.es

Tel. 609358475



The 50 finalist start-ups will be able to participate in BNEW free of charge through the virtual tool BVillage. This tool will enable them to take advantage of all the synergies that this event offers. One of BNEW strengths will be its cutting-edge networking program, which will ensure all attendees a large amount of networking contacts and business opportunities. The exclusive BNEW technological platform will cross all the data from more than 10,000 attendees from all over the world -foreseen to participate in the event- to put supply and demand in direct and concrete contact, generating great business opportunities. For the special delegate of the State at the Consorci de la Zona Franca de Barcelona, **Pere Navarro**, ***“this fact will place BNEW as a great business platform which will allow start-ups to be in contact with directors of large corporations and innovation managers of different sectors of activity in order to generate synergies and new projects”.***

BNEW has been conceived as a 100% professional and hybrid meeting that will combine a physical part with an online one. The digital part will be supported by a digital platform that will allow people from all over the world to be present without having to travel to Barcelona. The event will be based on knowledge podiums for all participants to develop themselves, expand their knowledge, resolve doubts, anticipate the future and get feedback from the opinions of other experts in an unprecedented, agile and innovative format. These knowledge podiums will be made up of Inspirational Talks, debates, panels and in-depth interviews with unique professionals. There will be Inspirational Talks in the 5 event sectors aimed at managers and company dashboards to achieve maximum performance, both personally and in terms of effectiveness and efficiency of their teams.

BNEW BDigital registrations are now open and free of charge until September 20 at the following link: https://event2020.bnewbarcelona.com/users/sign_up.

List of selected Start-ups:

Real Estate: Real Fund, Chroma Way, Rimbo rent, Invierties Properties, ProNest, Ringo Technologies, Bespaced, Kiploc Europe, The Urban Token, Rentger, Splacing Marketplace, Fusta Solar, Vidoqui, Inèdit Barcelona and Datacasas Protech.

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Ecommerce: Scan and Buy, Carlo App, Columat, WOSH, Data Value Management, Quicktendr Solutions, Amphora Logistics y Alfred Delivery.

Logistics: Kubbo, VOTTUN, Moovin, ESUS MOBILITY, Flexpacio, AllRead Machine Learning Technologies, Dexter Intralogistics, Hedyla, Op Time, STS Simuladores, y Ecorepost.

Digital Industry: AEInnova, Ogun, Muutech Monitoring Solutions, Bûmerang, E4-3D Engineering for additive manufacturing, Mitiga Solutions, Onramper, NESPRA Smart Devices, Teckel Robotics, Stemic Drive, Teamjop.com.

Economic Zones: Daysk, Bizitize, OIMO Bioplastics, éKratos Digital Services, y Detektia Earth Surface Monitoring.